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Flyer Price \$10⁰⁰

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Strap Retainer
Striped Bass
Catalog Price \$3²⁶
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CALCUTTA


Eyewear Retainer
Neoprene
Catalog Price \$1⁸⁰
Flyer Price \$1⁰⁰

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Gibson
OUTDOOR PRODUCTS, INC.

BBQ Lighter
Rifle
Catalog Price \$9¹³
Flyer Price \$5⁹⁹

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LIMITED QUANTITIES




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Trailer Hitch
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Catalog Price \$14⁰⁸
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Injector Kit
Original
Catalog Price \$17⁶²
Flyer Price \$8⁰⁰

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Yukon 35 Backpack
Red/Grey
Catalog Price \$38⁶⁰
Flyer Price \$20⁰⁰

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BIG ROCK EXCLUSIVE



Knit Beanie
Catalog Price \$10⁵⁸
Flyer Price \$6⁰⁰

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BIG ROCK EXCLUSIVE



Green Rain Jacket
Commerical Grade M to 3XL
Catalog Price \$61⁴⁰
Flyer Price \$25⁰⁰

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Instant Screen Shelter
15x13
Catalog Price \$131⁹⁹
Flyer Price \$80⁰⁰

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10x10
Catalog Price \$98⁶⁹
Flyer Price \$50⁰⁰

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LIMITED QUANTITIES



Propane Coffee Maker
SS Carafe
Catalog Price \$96⁶⁴
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Realtree
Catalog Price \$36³³
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**Air Bed
75x52x5"**

Catalog Price \$37³⁰

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2012-0251

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STANSPORT

Emergency Blanket

Catalog Price \$1⁶⁹

Flyer Price \$1⁰⁰

2012-2347

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**5 Gal Gas Can
W/Flexible Spout
Catalog Price \$21⁹⁷
Flyer Price \$9⁰⁰**

2872-0011

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QUANTITIES**



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Black**

Catalog Price \$99³⁴

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0381-0008

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Complete Black Friday East Promotion List

Item #	Description	Catalog \$	Flyer \$	Item #	Description	Catalog \$	Flyer \$
0011-2483	Pflueger PFLCRITBLPEC Criterion Low Profile BC 4BB Not Pkg w/Upc	37.72	14.00	2887-0035	Calcutta 21440CC-GR-L Rain Jacket Commercial Grn L	61.40	25.00
0849-0451	W&M WMESRMAR75C1 Skeet Honeycomb Rod 7'5" 1-3 1/2oz 15-40lb Fast Alabama Rig	72.02	25.00	2887-0036	Calcutta 21440CC-GR-XL Rain Jacket Commercial Grn XL	61.40	25.00
0141-7228	Yum YUMB5TSNR 5 Wire No Rattle Tennessee Special	7.56	6.00	2887-0037	Calcutta 21440CC-GR-2XL Rain Jacket Commercial Grn 2XL	61.40	25.00
2396-0227	Calcutta FFHD9PRPH Flashfoil Shad HD Hook 9" 8oz Pumpkin Haze 1Pk	5.47	2.00	2887-0038	Calcutta 21440CC-GR-3XL Rain Jacket Commercial Grn 3XL	61.40	25.00
2396-0229	Calcutta FFHD9SPI Flashfoil Shad HD Hook 9" 8oz S&P Ice 1Pk	5.23	2.00	0521-0175	Flying Fisherman 7630F Strap Retainer Stripe Bass	3.26	1.25
0354-0211	Cumings PCN-4 4' Cast Net 3/8" Mono	17.99	10.00	2405-0190	Calcutta CEREM403PUR Eyewear Retaine Neoprene Purple w/Gold Logo	1.80	1.00
0140-9843	Sufix 660-030GH 832 Braid 30Lb 150yds Ghost	17.56	10.00	2405-0191	Calcutta CEREM403BR Eyewear Retainer Neoprene Brown w/Yellow Logo	1.80	1.00
0140-9844	Sufix 660-040GH 832 Braid 40Lb 150yds Ghost	17.56	10.00	2530-0115	Calcutta BRS78229R Knit Beanie Q3 Lining Red	10.58	6.00
0140-9845	Sufix 660-050GH 832 Braid 50Lb 150yds Ghost	17.56	10.00	2530-0116	Calcutta BRS78229B Knit Beanie Q3 Lining Blue	10.58	6.00
0285-2760	Sufix 660-310G 832 Braid 10Lb 1200Yds Lo-Vis Green	111.26	50.00	2530-0117	Calcutta BRS78229G Knit Beanie Q3 Lining Gray	10.58	6.00
0285-2761	Sufix 660-320G 832 Braid 20Lb 1200Yds Lo-Vis Green	111.26	50.00	1365-0049	Cajun Injector 03049 Original Injector Kit w/Cb Cg Rg Shake L12	17.62	8.00
0285-2762	Sufix 660-330G 832 Braid 30Lb 1200Yds Lo-Vis Green	111.26	50.00	0549-1554	Coleman 2000004414 Shelter 15x13 Instant Screen	131.99	80.00
0285-2764	Sufix 660-340G 832 Braid 40Lb 1200Yds Lo-Vis Green	111.26	50.00	0549-1555	Coleman 2000009327 Shelter 10x10 Instant Screen	98.69	50.00
0285-2765	Sufix 660-350G 832 Braid 50Lb 1200Yds Lo-Vis Green	111.26	50.00	2012-0251	Stansport 382 Air Bed 75"x52"x5" Double Boxed	37.30	24.00
0285-2767	Sufix 660-365G 832 Braid 65Lb 1200Yds Lo-Vis Green	121.52	55.00	2012-0253	Stansport 385 Air Bed 78"x76"x5" King Boxed	51.19	30.00
0285-2768	Sufix 660-380G 832 Braid 80Lb 1200Yds Lo-Vis Green	121.52	55.00	2429-0043	Outbound OB-BP-27342-100 Yukon 35 Red/Lt Grey	38.60	20.00
1253-0412	Power Pro 31100400150T Super Slick 40Lb 150Yd Timber Brown	14.18	8.00	0549-1560	Coleman 2000008430 Coffee Maker PPN Red SS Carafe C001	96.64	35.00
2872-0011	Blitz 81033 5Gal Enviro-Flo PLUS Gas Can w/Flexible Spout	21.97	9.00	2012-2347	Stansport 645 Emergency Blanket	1.69	1.00
0381-0008	Worth 27536 Anchormate II Blk	99.34	45.00	5045-0001	Gibson 20566 Rifle BBQ Lighter INVALID STATES AR,HI,MA,ME,MS,OR,WA	9.13	5.99
0549-1544	Coleman 2000006696 CPX LED Spotlight Ultra High Power Realtree AP Camo	36.33	18.00	5045-0003	Gibson 21064 AK-47 BBQ Lighter INVALID STATES AR,HI,MA,ME,MS,OR,WA	9.13	5.99
2887-0034	Calcutta 21440CC-GR-M Rain Jacket Commercial Grn M	61.40	25.00	1390-0097	Rivers Edge 595 Trailer Hitch Propeller	14.08	10.00